

\$ 600

\$ 40

\$ 2

amount  
tobacco use  
costs every  
Oklahoman  
every year  
whether  
they use  
tobacco  
products  
or not

amount  
tobacco  
industry  
spends  
in Oklahoma  
per person  
per year to  
promote  
their  
product

amount  
Oklahoma  
currently  
spends  
per person  
per year  
to reduce  
and prevent  
tobacco  
addiction